



"Every child, every chance, every day."

Santa Barbara Unified School District

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Policy on Recruiting in the Santa Barbara Unified School District

This policy applies to all recruiting organizations, including civilian employers, public colleges, for-profit colleges, trade school, the military and those offering alternative information on the military. Exempt are programs, organizations, and individuals whose primary purpose is to provide general information or counseling on applying for college, jobs, scholarships and grants. The following is a summary of the policy:

All recruiters must comply with the following guidelines:

- A. Except when attending a centralized school career/college fair or making an administrative visit, recruiters must contact the principal or principal's designee prior to their visit to schedule specific times to be on campus.
- B. All recruiting organizations are limited to visiting a school twice each school year, and limited to three recruiters per visit, except it is not counted when representatives are attending a centralized school career/college fair, acting as a guest speaker on a non-recruitment topic in an individual class, participating in a non-recruitment related school service project or solely visiting with school personnel.
- C. All recruiters must sign in and out in the school's main office each time they visit campus.
- D. Recruiters shall not have unfettered access to students in classrooms, cafeterias, gyms, or other areas of the school.
- E. No recruiting activity is permitted that would disrupt the conduct of normal school activities or interfere with pupils.
- F. Recruiters shall limit all recruiting activities to the specific area designated by the principal or principal's designee. This designated area must be within a specific confined space on the campus (such as an office or next to an outside table); recruiters may not roam the campus or school grounds. Recruiters may not pursue or approach students; recruiting activities may only be directed at students who affirmatively approach the recruiter for information.
- G. Recruiters visiting schools shall not at any time collect contact information directly from students or require it as a condition to participate in an activity or receive an award or gift. Recruiters may provide their contact information to students who initiate their wish to get in touch with them outside of school.
- H. All recruiters must clearly identify the organization that they are recruiting for: military recruiters must be in uniform, and all other recruiters must wear identification that similarly indicates the organization that they are recruiting for.
- I. Displays of weapons are not permitted at any time, including weapons simulators.
- J. Violations of these guidelines can result in the loss of school access.